

BIGGER & BETTER WONDERFUL 2018

ANNUAL PISTACHIO CONFERENCE

Presented by Wonderful Pistachios

Visalia Convention Center, 303 E. Acequia Ave., Visalia, CA 93291 **MARCH 14-15, 2018**



Meet Green Bay Packer, Clay Matthews

Wonderful Pistachios is back again for a **Bigger and Better** year at the 2018 Annual Pistachio Conference! This year's conference will be held in Visalia, California on March 14-15, 2018.

Crop Year 2016 began with our biggest marketing effort and ended with record shipments to China while ultimately achieving a record shipment year of 640 million pounds. However, we carried out 255 million pounds into the 2017 crop and had another record harvest (for an OFF year) of 605 million pounds meaning more records need to be broken.

We are encouraged by our record shipments to China in Crop Year 2016 and year-to-date Crop Year 2017 of 220 million pounds (versus 44 million pounds in CY15), and with hard work, good fortune, and strong leadership, we are anticipating another **BIGGER and BETTER** year in China for Crop Year 2018.

No other processor relentlessly works as hard as we do in order to maximize returns for our Grower Partners while also building a profitable industry for generations to come. We encourage you and any of your grower friends to come to our conference and learn more about our plan for the potential billion pound crop and how we will be **BIGGER and BETTER** in Crop Year 2018 and beyond!

Sincerely,
Stewart Resnick

SCHEDULE

WEDNESDAY, MARCH 14 – Exhibit Hall

6:00PM – 7:00PM Cocktail Reception

7:00PM – 9:00PM Dinner



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THURSDAY, MARCH 15 – Oak Ballroom

7:00AM – 8:00AM Breakfast (In Exhibit Hall)

8:15AM – 10:15AM Global Sales & Marketing

10:15AM – 10:45AM Break

10:45AM – 11:15AM Government Affairs & Water

11:15AM – 11:35AM WP&A Operations Update

11:35AM – 11:50AM Closing / Q&A

12:30PM – 2:00PM Lunch

ACCOMODATIONS

A room block has been reserved at the Marriott and Comfort Inn Suites this year. The room rate is \$195 (Marriott), \$99 (Comfort Inn Suites) (single/double occupancy).

Please reserve your rooms no later than February 20, 2018.

VISALIA MARRIOTT AT THE CONVENTION CENTER

300 S. Court St.
Visalia, CA 93291
Phone: 800-228-9290

COMFORT INN SUITES DOWNTOWN VISALIA

Across from the Convention Center
210 E. Acequia Ave.
Visalia, CA 93291
Phone: 559-738-1700

Registration includes dinner, breakfast, lunch and coffee breaks as well as admission to all of the day's presentations.

100% of the proceeds of the conference will be donated to the Lost Hills Community Fund.

Wonderful®
PISTACHIOS



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FEE SCHEDULE (per person)

Individual ___ x \$50 (Grower or Grower Employee) = \$ _____
___ x \$250 (Others) = \$ _____

ATTENDEES - COMPANY

Name 1 _____

Filet
Mignon

Pistachio
Crusted
Sea Bass

Not
Attending
Dinner

Name 2 _____

Name 3 _____

Name 4 _____

MAIN CONTACT PERSON

Name _____

Company _____

Phone/Email _____

All checks are to be made payable to: **Lost Hills Community Fund**

To RSVP mail in this card or visit <https://wp-2018apc.eventbrite.com>

For any questions, please call Ana Higuera at 661-797-6515

BIGGER

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2018